

NEW



**You're in
safe hands
with Cleansa.**

Cleansa Safe Hands' unique 3-point approach and dedication to keeping the Australian Community safe aligns with the values of the target consumer:



80% Ethanol

In line with the recommended formula from the World Health Organisation (WHO)



Made & Owned

Proudly providing the Australian community with a top quality product whilst supporting local economy



Community Collaboration

Corporate Philanthropic Responsibility having on-going relationships/involvement in community sports/events

Cleansa Safe Hands maximises shelf stand-out with a clean, modern look and a confident simplicity that demonstrates its ability to kill germs

- ✓ Clear communication of content & efficacy
- ✓ Clinical cues instill trust & confidence – blue for Liquid & pink for Gel
- ✓ Aesthetically pleasing packaging ensures product pride

Features & benefits

- A complete range of liquid & gel to satisfy individual consumer choices
- Recognition of varying usage occasion with multiple size & dispensing options
- A clean, modern aesthetic that sits with pride in any home
- Responds to the groundwells of supporting 100% Australian owned products
- Enables support of a homegrown brand & retailers that actively support the local community



Liquid – Spray

99.99% germ killing properties

Ingredients:

Ethanol 80% v/v, Water, Glycerol, Hydrogen Peroxide

Contains glycerol to moisturise

12 x 4 x 100mL (Atomiser)

12 x 250mL

12 x 500mL



Gel – Pump

99.99% germ killing properties

Ingredients:

Ethanol 80% v/v, Water, Glycerol, Hydrogen Peroxide, Carboxyvinyl Polymer, Aminomethyl Propanol

Contains glycerol to moisturise

12 x 4 x 100mL (Hinge Cap)

12 x 250mL

12 x 500mL



To order or contact us

Bickford's Head Office
162 Cross Keys Road, Salisbury South SA 5106
Ph +61 8 8182 1888 | Fax +61 8 8182 1899

info@bickfords.net
Instagram: cleansasafehand
Facebook: cleansasafehand

www.cleansa.com.au