

Bickford's Group[®]

PASSION FOR QUALITY



BICKFORD'S GROUP OVERVIEW



The Bickford's Group is 100% Australian, family owned and operated just like it was all the way back in 1839.



The Group has award winning, recognizable and loved trademarks in all beverage categories.



The Group continues to invest in state-of-the-art technologies to make innovative products that deliver for our consumers.



Bickford's Group growth drivers include: innovation, new sales channels, brand building and a passion for quality.



We have historical sites in Black Bottle Distilling in Renmark South Australia, our Beresford vineyard in McLaren Vale, our Beenleigh Rum distillery in Queensland and Vale Taphouse in McLaren Vale plus another future site in Kangaroo Island.



WHO IS THE BICKFORD'S GROUP

The Bickford's Group has been family owned and operated by Angelo Kotses and his wife Mary since 1999. The Bickford's Group is one of the largest privately owned beverage manufacturers in Australia with broad capabilities.

Some of the recent achievements of the group have been:

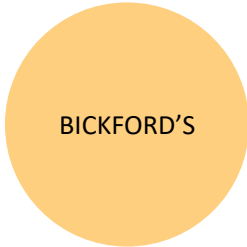
- Transforming the Vok Trademark from 5,000 cases to now over 280,000 cases PA
- Taking the Bearded Lady Bourbon trademark from concept to now over 100,000 cases PA
- Driving Beenleigh Rum globally which has delivered an 800% increase over the last six years
- Taking Bickford's cordial from 30% market share to 90% the premium cordial category over the last 20 years in a developed market
- Developing Vale Brewing from a small brand to winning World's Best Beer and now having a new home at a \$12M restaurant & brewery in the heart of McLaren Vale
- Creating a new home of distilling for our 23rd Street Distillery brand which sits proudly in Duty Free Singapore

ANGELO KOTSES



BICKFORD'S GROUP STRUCTURE

With an ever expanding footprint in 47 countries worldwide, the multi-beverage business is divided into business units incorporating non-alcoholic and alcoholic beverage brands with world class production facilities and stunning tourism assets.



OUR ASSETS

BEENLEIGH RUM DISTILLERY

In 1884 the Beenleigh Rum distillery was born. Close to 140 years later, Beenleigh Rum is still lovingly made at the same riverside location with exceptional ingredients, craftsmanship and patience a part of every drop.

Beenleigh proudly bears the title of Australia's oldest registered distillery, holding Australia's 'Number 1' license. It has also been crowned the best Rum Distillery in Australia in 2022 by the New York Spirits International Awards.



Our site was first built in 1914 and has a rich history in the region. After tough times, the site closed in 2004 until opening on the 23rd of September 2016 as Twenty Third Street Distillery which also makes Black Bottle Brandy.

Our Distillery is home to three Australian built copper-stills of the same vintage as our building. These are the living pulse of our distillery and they add their history to every award-winning drop.

23RD STREET DISTILLERY



OUR ASSETS

Welcome to our home. Home to the original beer of McLaren Vale, accompanied by sophisticated dining & the best views in the region. We create food that we love to eat, using seasonal produce that is designed to be shared and of course compliment the reason we are here - beer.

VALE TAPHOUSE



Beresford Estate is a 70-acre working vineyard producing award-winning wines of nuanced excellence located in the world-class wine region of McLaren Vale.

On the Estate stands Beresford House, Beresford Tasting Pavilion, Beresford Estate Suites and Villas and the Vale Restaurant, all built with modernistic architectural precision and an eye for indulgent detail. This is a visionary space to experience the very best McLaren Vale has to offer.

BERESFORD ESTATE



OUR ASSETS

LARGEST AU POMEGRANATE FARM

Pomegranates Australia's farm is in South Australia. Pomegranates Australia orchards are part of a broad-acre farming landscape, whereby the fruit is receiving the ideal Mediterranean climate to produce better quality fruit.

Amongst the 90,000 fruiting trees on the Wanbi Downs Land, there are nine pomegranate varieties, each with unique characteristics. Ripening in late summer, fruit is ready to harvest between the months of March and May.



Australia's favourite premium cordial range with some recipes barely changed in 143 years. Hand blended with up to 35% fruit juice and no artificial colours, flavours or sweeteners, these Australian made cordials can be crafted into contemporary cocktails and mocktails or enjoyed simply mixed with soda or still water.

BICKFORD'S BRAND FROM 1839



Australia's Gin since 1930

Their distillery, J & J Vickers & Co. was first registered in 1813, with both brother's John and Joseph being Master Distillers through time. By 1824 the brothers set up the company J & J Vickers & Co. and operated from their distillery on the Thames River in Stoney Street, London.

Vickers was first exported from London to Australia in the early 1930's, and by the early 1940's it was made under license in Geelong, Victoria, continuing to be inspired by the original recipe. Generations have continued seeking out Vickers Gin for its sophisticated dimension in refreshment.

VICKERS SINCE 1750



OUR CAPABILITIES



All our beverages are manufactured, bottled and warehoused at our HACCP accredited South Australia Operations Centre



We have eight on site production lines that produce a variety of still and carbonated beverages from 50ml to 5L in glass, PET, aluminum cans and kegs.



Recently we further invested to extend our capabilities with the introduction of a new world class aseptic filling line, which is one of the only lines of its kind in the southern hemisphere.



We have industry accreditation with SQF, HACCP and Walmart amongst a host of other global standards already in place.

EFFICIENCY &
SCALE REDUCE
COSTS



LEADING
TECHNOLOGY
WITH LARGE
SCALE
CAPACITY



DIVERSE
PACKAGING
OPTIONS



IN MARKET SUPPORT

We offer a full solution for all our customers. Including full packing of containers across our wide variety of products.



IN MARKET SUPPORT

At the Bickford's Group we love making drinks. The more important part is making drinks and helping them connect to our consumers. We have a highly experienced global marketing and design team which can tailor make solutions to ensure the product is found and loved by consumers.



EXECUTIVE LEADERSHIP

Our leadership team led by Angelo Kotses has over 200 years of retail experience spanning marketing, sales, operations, legal and strategy to partner and win with both our customers and consumers.



ANGELO KOTSES

LINDSAY STARK

Chief Financial Officer
Finance, Economics & Strategy



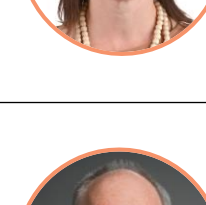
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BEC TOLHURST

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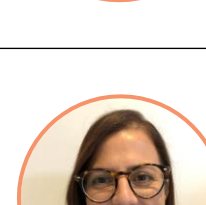
CHRIS ILLMAN

Head of Sales & Marketing
Strategy, Innovation & Brand Building



PAUL KASSEBAUM

Regional Operations Manager
Operations, Wine & Distilling



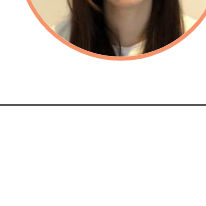
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Manufacturing, Compliance & logistics

